



2026

Mid-Atlantic Tow Expo

September 10-12, 2026

Jim Graham Building

NC State Fairgrounds

4285 Trinity Road | Raleigh, NC 27607

EXHIBITOR PROSPECTUS





Towing and Recovery Professionals of North Carolina

PO Box 206

Elkin, NC 28621

Phone: (336) 975-0029

www.nctowing.org

info@nctowing.org

2026 MID-ATLANTIC TOW EXPO

Sponsored by: Towing and Recovery Professionals of North Carolina

The Towing and Recovery Professionals of North Carolina are proud to present the 2026 Mid-Atlantic Tow Expo. This year's show is going to be bigger and better and most importantly it will be inside! Location is:

**JIM GRAHAM BUILDING
NC STATE FAIRGROUNDS
4285 TRINITY RD | RALEIGH, NC 27607
SEPTEMBER 10-12, 2026**

| | |
|--------------------------|--|
| Exhibit Set-up | Thursday 8:00am-5:00pm Friday 8:00am-2:00pm |
| Show Hours | Friday 1:00pm-5:00pm Saturday 10:00am-5:00pm |
| Exhibit Tear Down | Saturday 5:00pm-11:00pm |

Placement of booths will be at the sole discretion of the Mid-Atlantic Tow Expo.

Group Room Block #1 Information: Hyatt Place Raleigh/Cary
710 Corporate Center Drive | Raleigh, NC 27607

Room Rate: TBD

Group Room Block #2 Information: Hampton Inn & Suites Raleigh Cary Lenovo Center
111 Hampton Woods Lane | Raleigh, NC 27607

Room Rate: TBD

We appreciate your support in helping us grow the Mid-Atlantic Tow Expo!
We look forward to seeing you in Raleigh in September!



2026 MID-ATLANTIC TOW EXPO

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 4285 TRINITY ROAD
 RALEIGH, NC 27607
 SEPTEMBER 10-12, 2026

2026 EXHIBITOR CONTRACT

Company Name: _____

Company Contact: _____

Company Address: _____

Email: _____ Phone: _____

Company Website: _____ Company Logo to be submitted with contract.

Attending the expo: Name: _____ Email: _____
 (please print)

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Company Name for sign & website, if different than above: _____

Check all that apply: Before **2-28-26** or After 3-1-26

| | | | | |
|--------------------|--------|---|------------------|-----------------|
| 100 sq ft @ \$6.60 | +\$175 | = | \$835.00 | \$935.00 |
| 200 sq ft @ \$6.06 | +\$175 | = | \$1387.00 | \$1587.00 |
| 300 sq ft @ \$5.71 | +\$175 | = | \$1888.00 | \$2188.00 |
| 400 sq ft @ \$5.26 | +\$175 | = | \$2279.00 | \$2679.00 |
| Over 400 sq ft | | | See Price Sheet | See Price Sheet |

Length of equipment: _____

Total due for booth: \$ _____
 Full payment is due with returned application. Space assignments will not be made until payment is received.

Early Bird Applications & Payment due by Feb. 28, 2026

APPLICATIONS WILL NOT BE ACCEPTED AFTER AUGUST 21, 2026.

Please list the products and/or services you wish to exhibit: (This information is required...ONLY items listed will be allowed in your exhibit). _____

Exhibit space reservations are subject to acceptance of the application/contract by show management and based on first come, first served basis. IF ACCEPTED, I AGREE TO ABIDE BY THE SHOW RULES, REGULATIONS AND POLICIES.

Applicant's Signature: _____ Date: _____

Applicant's Name (please print): _____

Complete and return form with full payment by **Friday, August 21, 2026**

TRPNC C/O CMAI * PO Box 206 Elkin, NC 28621* Tel: (336) 975-0029

Email: trpnc@nctowing.org Website: www.nctowing.org

ALL EXHIBIT SPACES INCLUDE:

8' high draped backdrop unless space is open "island" space
 One standard company ID sign
 One 6' covered and skirted table

3' high side drape dividers
 Listing in Expo program
 2 chairs



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2026 EXHIBITOR BOOTH PRICES

TOW EXPO BOOTH RATES

| | | | 2026 Early Bird Rates by 2/28/26 | 2026 Rates |
|---------------------------|--------|---|--|--|
| 100 sq ft @ \$6.60 | +\$175 | = | \$835.00 | 935.00 |
| 200 sq ft @ \$6.06 | +\$175 | = | \$1387.00 | 1587.00 |
| 300 sq ft @ \$5.71 | +\$175 | = | \$1888.00 | 2188.00 |
| 400 sq ft @ \$5.26 | +\$175 | = | \$2279.00 | 2679.00 |
| 500 sq ft | | | \$3000.00 | 3125.00 |
| 600 sq ft | | | \$3350.00 | 3463.00 |
| 700 sq ft | | | \$3620.00 | 3745.00 |
| 800 sq ft | | | \$3800.00 | 3919.00 |
| 900 sq ft | | | \$3950.00 | 4063.00 |
| 1000 sq ft | | | \$4270.00 | 4395.00 |
| 1100 sq ft | | | \$4575.00 | 4718.00 |
| 1200 sq ft | | | \$4850.00 | 4951.00 |
| 1300 sq ft | | | \$5000.00 | 5180.00 |
| 1400 sq ft | | | \$5275.00 | 5425.00 |
| 1500-1900 sq. ft. @\$3.60 | +\$175 | | Based on Size | Based on Size Add \$.25/sq ft if after 2/28/26 |
| 2000-2400 sq. ft. @\$3.56 | +\$175 | | Based on Size | Based on Size Add \$.25/sq ft if after 2/28/26 |
| 2500-2900 sq. ft. @\$3.50 | +\$175 | | Based on Size | Based on Size Add \$.25/sq ft if after 2/28/26 |
| 3000-3400 sq. ft. @\$3.37 | +\$175 | | Based on Size | Based on Size Add \$.25/sq ft if after 2/28/26 |
| 3500-4000 sq. ft. @\$3.13 | +\$175 | | Based on Size | Based on Size Add \$.25/sq ft if after 2/28/26 |
| 4000+ sq. ft. @\$2.91 | +\$175 | | Based on Size | Based on Size Add \$.25/sq ft if after 2/28/26 |



MID-ATLANTIC TOW EXPO PROGRAM ADVERTISING

- | | | |
|--------------------------|----------------------------|----------|
| <input type="checkbox"/> | Inside Front or Back Cover | \$500.00 |
| <input type="checkbox"/> | Outside Back Cover | \$750.00 |
| <input type="checkbox"/> | Inside Page | \$400.00 |
| <input type="checkbox"/> | 1/2 Page Ad inside Program | \$250.00 |
| <input type="checkbox"/> | 1/4 Page Ad inside Program | \$125.00 |

Please email or call the TRPNC office to check availability and size requirements.
Please send your ad in a pdf or jpg file to the TRPNC office prior to August 1, 2026.
Minimum resolution 300dpi to maintain good print quality.

Company: _____

Contact: _____

Phone: _____ Email: _____

PROGRAM AD TOTAL \$ _____

Complete and return form with full payment and ad copy by August 1, 2026.

TRPNC * P.O. Box 206 * Elkin, NC 28621 Tel: (336) 975-0029

trpnc@nctowing.org * www.nctowing.org

2026 SPONSORSHIP OPPORTUNITIES

The Mid-Atlantic Tow Expo is an opportunity for you to gain additional exposure by sponsoring an event. Sponsors are recognized in all show promotional materials, digital/print, pre-show, on-site and post-show. All sponsor logos will be listed on our www.nctowing.org website. Please contact the TRPNC office at 336-975-0029 or trpnc@nctowing.org if you have any questions or want to see if a sponsorship is still available. Please check the opportunities you would like to sponsor. Thank you for your support!

Company Name: _____

Company Contact: _____

Telephone: _____ Email: _____

Registration Area \$3,000.00/each

(2 sponsorships available)

- Logo on all print and digital ads
- Logo on registration i-pads
- Logo on signage in registration area

Bags for Attendees \$3,000.00

(1 sponsorship available)

- Logo on all print and digital ads
- Logo on bags for attendees
- Logo on signage in Exhibit Hall

Lanyards \$1,000.00

(1 sponsorship available)

- Name/Logo on lanyards
- Logo on all print and digital ads
- Logo on signage in Exhibit Hall

Staff Shirts \$2,000.00

(1 sponsorship available)

- Logo on all print and digital ads
- Company logo on shirt
- Logo on signage in Exhibit Hall

Beauty Contest Sponsorship \$2,000.00/each

(4 sponsorships available)

- Logo on all print and digital ads
- Logo on signage in Exhibit Hall
- Sponsor to present awards during ceremony

Continued on next page

2026 SPONSORSHIP OPPORTUNITIES

- Beauty Contest Sponsorship Upgrade** \$500.00
Placement of your company logo on the plaques

- Show Program** \$2,500.00
(1 sponsorship available)
Logo on all print and digital ads
Only one logo on cover of program and on floor plan
Full page ad in show program

- Kidz Korner** \$2,000.00/each
(2 sponsorships available)
Logo on all print and digital ads
Logo on goodie bags for kids
Logo on Signage in Kids Korner area

- Refreshment/Drinks Sponsor** \$500.00/each
(2 sponsorships available)
Logo on all print and digital ads
Signage in break area
Logo on signage in Exhibit Hall

- Concession Area Sponsor** \$1,000.00/each
(2 sponsorships available)
Logo on all print and digital ads
Logo on signage in the concession area
Table Tents denoting sponsorship

- Name Badges / Registration Materials** \$1,000.00/each
(4 sponsorships available)
Logo on all print and digital ads
Logo on signage in the registration area

- Photo Booth Sponsor** \$1,000.00/each
(2 sponsorships available)
Logo on all print and digital ads
Logo on signage in the Photo Booth area

Sponsorship Total: \$ _____

Company Name: _____

Company Contact: _____

Telephone: _____

Email: _____

EXHIBIT GUIDELINES

PURCHASE AND USE OF SPACE: TRPNC reserves the right to decline or prohibit any exhibit, exhibitor or proposed exhibit which in TRPNC's opinion is not suitable to and in keeping with the character of the exhibition. This reservation being all inclusive to person, things, printed matter, product, conduct, etc. Offensive or derogatory slogans, language, artwork, etc. will not be permitted. No subletting, sharing or assignment of space will be permitted. TRPNC reserves the right to assign booth space. Expo Sponsors are given the first option for booth placement. All vehicles, equipment and belongings must be kept within the confines of the assigned exhibit booth space. You will be charged for anything outside your assigned space. Nothing is to be hung on the exhibit walls. Excessive trash left in the booth at the end of the show will be charged to the Exhibitor.

PAYMENT FOR EXHIBIT SPACE: Full payment is required with exhibitor contract. Any Exhibitor's booth space not paid in full will not be permitted to setup exhibit space.

INSTALLATION AND REMOVAL OF EXHIBITS: Installation of all exhibits will take place on Thursday 8:00am-5:00pm and Friday, 8:00am-12:00pm. All exhibit setup must be completed by 12:00pm **September 11, 2026**. Tear down and removal of exhibits will be from 5:00pm-11:00pm on **Saturday, September 12, 2026**.

EXHIBIT DATES AND HOURS:

Friday, September 11, 2026 from 1:00pm-5:00pm

Saturday, September 12, 2026 from 10:00am-5:00pm.

EQUIPMENT: Exhibitors are responsible for supplying necessary equipment. Additional equipment such as extension cables, extra tables and chairs, and phone lines may be purchased. Please reach out to the TRPNC office to make arrangements.

AMPLIFICATION: The use of microphones, recordings, movies, slides or other audio-visual equipment is permissible; however, the sound volume of any such devices must not exceed that of normal conversation voice level or be objectionable to neighboring exhibitors.

EXHIBITOR REGISTRATION: NO ONE WILL BE PERMITTED IN THE EXHIBIT AREA WITHOUT A BADGE. All Exhibitors must pre-register prior to the Expo. Badges can be picked up at the registration desk beginning Friday Morning, **September 11, 2026**.

LIABILITY AND SECURITY: TRPNC will not be responsible for any loss, damage, injury or theft that may occur to the exhibitor or the exhibitor's employee property from any cause whatsoever, prior, during, or subsequent to the period covered by the exhibit agreement. The exhibitor, by signing this agreement, expressly releases TRPNC from, and agrees to indemnify same against any and all claims for loss, damage or injury. Each exhibitor must make provision for the safekeeping of exhibit materials during and after the close of the Expo. Exhibitors must protect their equipment and goods so that no injury/or damage will result to the public, or the exhibit area and will be liable for any such damage.

CERTIFICATE OF INSURANCE: Exhibitor will provide a certificate of insurance upon request listing TRPNC and North Carolina Department of Agriculture and Consumer Services as an additional insured in the amount of \$1,000,000.

INJURY, LOSS AND DAMAGE: Exhibitors must safeguard equipment and exhibits so that no injury shall result to the public, visitors, guests, employees or any person or property. Exhibitors agree to protect and hold harmless TRPNC against claims for damages, suits, cost expenses and attorney fees by any and all persons which may result on account of injury, loss or damage sustained upon space occupied by the Exhibitor.

TENTS: The use of pop-up tents will not be permitted outdoors.

EXHIBIT GUIDELINES

SECURITY: The Expo provides Security. However, attention is called to the necessity for insurance covering all risk (liability, fire, theft, damage, etc.) on your exhibit from the place of shipment to the exhibition facility and return, including the period during which the materials remain in the exhibition. The show assumes NO responsibility, no bailment is created for the safety of the properties of the exhibitor, its officers, agents, or employees from theft, damage, and the Exhibitor expressly agrees to hold harmless the Sponsors, Expo Management, and their management's agents and employees from any and all liability resulting from injuries or damage by fire, accident or any other cause whatsoever, to exhibitors, their agents, employees and attendees, persons and or properties in connection with the exhibitor's use of the exhibit space.

COST OF COLLECTIONS: Exhibitor agrees that whenever an attorney is used to obtain payment due here under reasonable attorney's fees actually incurred shall be payable by the exhibitor.

ENTIRE AGREEMENT, RULES and REGULATIONS: The parties agree that this represents the entire agreement between the parties with respect to matters described herein; that Show Management has full, exclusive authority to interpret and enforce its rules and regulations and to promulgate such further rule and regulations as it shall consider necessary for the proper conduct, safety and success of the Expo. All persons agree to abide by all Federal, State and Local as well as Facility rules and regulations regarding health and safety. Anyone not complying will be asked to leave the premises and forfeit any and all expenses paid.

EXHIBIT COMPANIES: Any Exhibitor who chooses to hire an Exhibit Company will work directly with that Exhibit Company. All arrangements for the Exhibit Company will be handled by the Exhibitor.

CANCELLATION BY EXHIBITOR: Once contract and payment is received, cancellation will be accepted. A refund will not be issued but the full amount received to date will roll over as a credit to the following year's Expo (cancellation credit is valid for one year only).

CANCELLATION OF THE EVENT: If TRPNC cancels the event due to circumstances beyond their reasonable control (such as acts of God, war, government emergency, or Exhibit facility), TRPNC shall refund to each exhibitor its exhibit space rental payment previously paid, minus a share of the costs and expenses incurred.

I have read the contract and agree to adhere to the above terms.

Enclosed is my full payment. All payments must be received by **August 21, 2026.**

BOOTH PAYMENTS WILL NOT BE ACCEPTED AT THE SHOW

Exhibitor's Signature: _____

Date: _____



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JIM GRAHAM BUILDING
4285 TRINITY RD
RALEIGH, NC 27607
SEPTEMBER 10-12, 2026

Payment Authorization Form

I hereby authorize the Towing and Recovery Professionals of North Carolina to process my payment in the amount equal to the total amount authorized:

Exhibit Booth Total \$ _____

Program Ad Total \$ _____

Sponsorship Total \$ _____

Registration Subtotal: \$ _____

Type of payment: Check (due with application) Online Credit Card (subject to processing fee)

Please mail all checks to

TRPNC
PO Box 206
Elkin, NC 28621

Total Amount Authorized \$ _____

For credit card payments: type of card Visa Master Card AMEX Discover

Credit Card Number: _____

Expiration Date: _____ Security Code: _____ Credit Card Billing Zip Code: _____

Name as it appears on Card: _____

As the credit card holder or authorized user, I authorize the charges listed above.

Card holder's signature: _____

This payment will be applied to the **2026 Mid-Atlantic Tow Expo**.
A receipt for your payment will be sent to you via email.

Email for receipt: _____

Company Name: _____

Company Contact: _____

Telephone: _____ Email: _____