



# **2025 MID-ATLANTIC TOW EXPO**

Sponsored by:

**Towing and Recovery Professionals of North Carolina**

JIM GRAHAM BUILDING  
NC STATE FAIRGROUNDS  
4285 TRINITY RD | RALEIGH, NC 27607

**SEPTEMBER 4-6, 2025**

**EXHIBITOR  
PROSPECTUS**



## **Towing and Recovery Professionals of North Carolina**

PO Box 206  
Elkin, NC 28621  
Phone: (336) 975-0029  
[www.nctowing.org](http://www.nctowing.org)  
[info@nctowing.org](mailto:info@nctowing.org)

# **2025 MID-ATLANTIC TOW EXPO**

Sponsored by: Towing and Recovery Professionals of North Carolina

The Towing and Recovery Professionals of North Carolina are proud to present the 2025 Mid-Atlantic Tow Expo. This year's show is going to be bigger and better and most importantly it will be inside! Location is:

**JIM GRAHAM BUILDING  
NC STATE FAIRGROUNDS  
4285 TRINITY RD | RALEIGH, NC 27607  
SEPTEMBER 4-6, 2025**

<b>Exhibit Set-up</b>	Thursday 8:00am-5:00pm   Friday 8:00am-12:00pm
<b>Show Hours</b>	Friday 1:00pm-5:00pm   Saturday 10:00am-5:00pm
<b>Exhibit Tear Down</b>	Saturday 5:00pm-11:00pm

**Placement of booths will be at the sole discretion of the Mid-Atlantic Tow Expo.**

**Group Room Block #1 Information:** Hyatt Place Raleigh/Cary  
710 Corporate Center Drive | Raleigh, NC 27607

**Room Rate: \$139/night**

[https://www.hyatt.com/en-US/hotel/north-carolina/hyatt-place-raleigh-cary/rduzh?corp\\_id](https://www.hyatt.com/en-US/hotel/north-carolina/hyatt-place-raleigh-cary/rduzh?corp_id)

1. Click Book and put in the dates of your meeting.
2. Click on the Special Rate Box.
3. Click on the Corporate Code/Group code type in the code G-TTNC and update search.
4. Or call Hyatt Place Reservations: 888-591-1234 and use code G-TTNC.
5. Make reservations by August 11, 2025 to receive the group rate.

**Group Room Block #2 Information:** Hampton Inn & Suites Raleigh Cary Lenovo Center  
111 Hampton Woods Lane | Raleigh, NC 27607

**Room Rate: \$149/night**

<https://www.hilton.com/en/attend-my-event/rducyhx-91q-97866904-5000-4ba9-a5db-2c2311b11fcc/>

We appreciate your support in helping us grow the Mid-Atlantic Tow Expo!  
We look forward to seeing you in Raleigh in September!



# 2025 MID-ATLANTIC TOW EXPO

JIM GRAHAM BUILDING  
4285 TRINITY ROAD  
RALEIGH, NC 27607  
SEPTEMBER 4-6, 2025

## 2025 EXHIBITOR CONTRACT

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Company Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Website: \_\_\_\_\_ Company Logo to be submitted with contract.

Attending the expo: Name: \_\_\_\_\_ Email: \_\_\_\_\_  
please print)

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Company Name for sign & website, if different than above: \_\_\_\_\_

Check all that apply:

	100 sq ft @ \$6.60	+\$175	=	\$835.00
	200 sq ft @ \$6.06	+\$175	=	\$1387.00
	300 sq ft @ \$5.71	+\$175	=	\$1888.00
	400 sq ft @ \$5.26	+\$175	=	\$2279.00
	Over 400 sq ft			Call office for a quote

Length of equipment: \_\_\_\_\_

Total due for booth: \$ \_\_\_\_\_

Full payment is due with returned application. Space assignments will not be made until payment is received.

APPLICATIONS WILL NOT BE ACCEPTED AFTER  
AUGUST 22, 2025.

Please list the products and/or services you wish to exhibit: (This information is required...ONLY items listed will be allowed in your exhibit). \_\_\_\_\_

Exhibit space reservations are subject to acceptance of the application/contract by show management and based on first come, first served basis. IF ACCEPTED, I AGREE TO ABIDE BY THE SHOW RULES, REGULATIONS AND POLICIES.

Applicant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Applicant's Name (please print): \_\_\_\_\_

**Complete and return form will full payment by Friday, August 22, 2025**

TRPNC C/O CMAI \* PO Box 206 Elkin, NC 28621 \* Tel: (336) 975-0029

Email: [trpnc@nctowing.org](mailto:trpnc@nctowing.org) Website: [www.nctowing.org](http://www.nctowing.org)

**ALL EXHIBIT SPACES INCLUDE:**

- 8' high draped backdrop unless space is open "island" space
- One standard company ID sign
- One 6' covered and skirted table

- 3' high side drape dividers
- Listing in Expo program
- 2 chairs



## MID-ATLANTIC TOW EXPO PROGRAM ADVERTISING

- |                          |                            |          |
|--------------------------|----------------------------|----------|
| <input type="checkbox"/> | Inside Front or Back Cover | \$500.00 |
| <input type="checkbox"/> | Outside Back Cover         | \$750.00 |
| <input type="checkbox"/> | Inside Page                | \$400.00 |
| <input type="checkbox"/> | 1/2 Page Ad inside Program | \$250.00 |
| <input type="checkbox"/> | 1/4 Page Ad inside Program | \$125.00 |

Please email or call the TRPNC office to check availability and size requirements.  
Please send your ad in a pdf or jpg file to the TRPNC office prior to August 1, 2025.  
Minimum resolution 300dpi to maintain good print quality.

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**PROGRAM AD TOTAL** \$ \_\_\_\_\_

Complete and return form with full payment and ad copy by August 1, 2025.

TRPNC \* P.O. Box 206 \* Elkin, NC 28621 Tel: (336) 975-0029

[trpnc@nctowing.org](mailto:trpnc@nctowing.org) \* [www.nctowing.org](http://www.nctowing.org)



# 2025 SPONSORSHIP OPPORTUNITIES

The Mid-Atlantic Tow Expo is an opportunity for you to gain additional exposure by sponsoring an event. Sponsors are recognized in all show promotional materials, digital/print, pre-show, on-site and post-show. All sponsor logos will be listed on our [www.nctowing.org](http://www.nctowing.org) website. Please contact the TRPNC office at 336-975-0029 or [trpnc@nctowing.org](mailto:trpnc@nctowing.org) if you have any questions or want to see if a sponsorship is still available. Please check the opportunities you would like to sponsor. Thank you for your support!

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

- Thursday Night Meet and Greet** \$500.00/each  
*Location TBD*  
**(For TRPNC Gold, Silver, and Associate Members)**
  - Logo on all print and digital ads
  - Logo on signage at event
  - Acknowledgment at the Event
  
- Registration Area** \$3,000.00  
**(2 sponsorships available)**
  - Logo on all print and digital ads
  - Logo on registration i-pads
  - Logo on signage in registration area
  
- Bags for Attendees** \$3,000.00  
**(1 sponsorship available)**
  - Logo on all print and digital ads
  - Logo on bags for attendees
  - Logo on signage in Exhibit Hall
  
- Lanyards** \$1,000.00  
**(1 sponsorship available)**
  - Name/Logo on lanyards
  - Logo on all print and digital ads
  - Logo on signage in Exhibit Hall
  
- Staff Shirts** \$2,000.00  
**(1 sponsorship available)**
  - Logo on all print and digital ads
  - Company logo on shirt
  - Logo on signage in Exhibit Hall
  
- Beauty Contest Sponsorship** \$2,000.00/each  
**(4 sponsorships available)**
  - Logo on all print and digital ads
  - Logo on signage in Exhibit Hall
  - Sponsor to present awards during ceremony

# 2025 SPONSORSHIP OPPORTUNITIES

- |                          |  |                 |
|--------------------------|--|-----------------|
| <input type="checkbox"/> | <b>Beauty Contest Sponsorship Upgrade</b><br>Placement of your company logo on the plaques   | \$500.00        |
| <input type="checkbox"/> | <b>Drive Shack Event</b><br><b>(16 sponsorships available)</b><br>Logo on all print and digital ads<br>Logo on signage at each bay<br>2 complimentary tickets to the event per sponsor | \$1,000.00/each |
| <input type="checkbox"/> | <b>Show Program</b><br><b>(1 sponsorship available)</b><br>Logo on all print and digital ads<br>Only one logo on cover of program and on floor plan<br>Full page ad in show program    | \$2,500.00      |
| <input type="checkbox"/> | <b>Kids Korner</b><br><b>(2 sponsorships available)</b><br>Logo on all print and digital ads<br>Logo on goodie bags for kids<br>Logo on Signage in Kids Korner area                    | \$2,000.00      |
| <input type="checkbox"/> | <b>Refreshment Breaks for Training Classes</b><br><b>(2 sponsorships available)</b><br>Logo on all print and digital ads<br>Signage in break area<br>Logo on signage in Exhibit Hall   | \$500.00/each   |
| <input type="checkbox"/> | <b>Concession Area Sponsor</b><br><b>(2 sponsorships available)</b><br>Logo on all print and digital ads<br>Logo on signage in the concession area<br>Table Tents denoting sponsorship | \$1,000.00/each |
| <input type="checkbox"/> | <b>Radio Ad Sponsor</b><br><b>(4 sponsorships available)</b>   | \$1,500.00/each |
| <input type="checkbox"/> | <b>Name Badges / Registration Materials</b><br><b>(4 sponsorships available)</b>   | \$1,000.00/each |

**Sponsorship Total:** \$ \_\_\_\_\_

# EXHIBIT GUIDELINES

**PURCHASE AND USE OF SPACE:** TRPNC reserves the right to decline or prohibit any exhibit, exhibitor or proposed exhibit which in TRPNC's opinion is not suitable to and in keeping with the character of the exhibition. This reservation being all inclusive to person, things, printed matter, product, conduct, etc. Offensive or derogatory slogans, language, artwork, etc. will not be permitted. No subletting, sharing or assignment of space will be permitted. TRPNC reserves the right to assign booth space. Expo Sponsors are given the first option for booth placement. All vehicles, equipment and belongings must be kept within the confines of the assigned exhibit booth space. You will be charged for anything outside your assigned space. Nothing is to be hung on the exhibit walls. Excessive trash left in the booth at the end of the show will be charged to the Exhibitor.

**PAYMENT FOR EXHIBIT SPACE:** Full payment is required with exhibitor contract. Any Exhibitor's booth space not paid in full will not be permitted to setup exhibit.

**INSTALLATION AND REMOVAL OF EXHIBITS:** Installation of all exhibits will take place on Thursday 8:00am-5:00pm and Friday, 8:00am-12:00pm. All exhibit setup must be completed by 12:00pm **September 5, 2025.** Tear down and removal of exhibits will be from 5:00pm-11:00pm on **Saturday, September 6, 2025.**

**EXHIBIT DATES AND HOURS:**

**Friday, September 5, 2025 from 1:00pm-5:00pm**  
**Saturday, September 6, 2025 from 10:00am-5:00pm.**

**EQUIPMENT:** Exhibitors are responsible for supplying necessary equipment. Additional equipment such as extension cables, extra tables and chairs, and phone lines may be purchased. Please reach out to the TRPNC office to make arrangements.

**AMPLIFICATION:** The use of microphones, recordings, movies, slides or other audio-visual equipment is permissible; however, the sound volume of any such devices must not exceed that of normal conversation voice level or be objectionable to neighboring exhibitors.

**EXHIBITOR REGISTRATION:** NO ONE WILL BE PERMITTED IN THE EXHIBIT AREA WITHOUT A BADGE. All Exhibitors must pre-register prior to the Expo. Badges can be picked up at the registration desk beginning Friday Morning, **September 5, 2025.**

**LIABILITY AND SECURITY:** TRPNC will not be responsible for any loss, damage, injury or theft that may occur to the exhibitor or the exhibitor's employee property from any cause whatsoever, prior, during, or subsequent to the period covered by the exhibit agreement. The exhibitor, by signing this agreement, expressly releases TRPNC from, and agrees to indemnify same against any and all claims for loss, damage or injury. Each exhibitor must make provision for the safekeeping of exhibit materials during and after the close of the Expo. Exhibitors must protect their equipment and goods so that no injury/or damage will result to the public, or the exhibit area and will be liable for any such damage.

**INJURY, LOSS AND DAMAGE:** Exhibitors must safeguard equipment and exhibits so that no injury shall result to the public, visitors, guests, employees or any person or property. Exhibitors agree to protect and hold harmless TRPNC against claims for damages, suits, cost expenses and attorney fees by any and all persons which may result on account of injury, loss or damage sustained upon space occupied by the Exhibitor.

**TENTS:** The use of pop-up tents will not be permitted outdoors.

# EXHIBIT GUIDELINES

**SECURITY:** The Expo provides Security. However, attention is called to the necessity for insurance covering all risk (liability, fire, theft, damage, etc.) on your exhibit from the place of shipment to the exhibition facility and return, including the period during which the materials remain in the exhibition. The show assumes NO responsibility, no bailment is created for the safety of the properties of the exhibitor, its officers, agents, or employees from theft, damage, and the Exhibitor expressly agrees to hold harmless the Sponsors, Expo Management, and their management's agents and employees from any and all liability resulting from injuries or damage by fire, accident or any other cause whatsoever, to exhibitors, their agents, employees and attendees, persons and or properties in connection with the exhibitor's use of the exhibit space.

**COST OF COLLECTIONS:** Exhibitor agrees that whenever an attorney is used to obtain payment due here under, an attorney's fee of 30% of sums due shall be payable by the exhibitor as and for reasonable attorney fees.

**ENTIRE AGREEMENT, RULES and REGULATIONS:** The parties agree that this represents the entire agreement between the parties with respect to matters described herein; that Show Management has full, exclusive authority to interpret and enforce its rules and regulations and to promulgate such further rule and regulations as it shall consider necessary for the proper conduct, safety and success of the Expo. All persons agree to abide by all Federal, State and Local as well as Facility rules and regulations regarding health and safety. Anyone not complying will be asked to leave the premises and forfeit any and all expenses paid.

**EXHIBIT COMPANIES:** Any Exhibitor who chooses to hire an Exhibit Company will work directly with that Exhibit Company. All arrangements for the Exhibit Company will be handled by the Exhibitor.

**CANCELLATION BY EXHIBITOR:** Once contract and payment is received, cancellation will be accepted. A refund will not be issued but the full amount received to date will roll over as a credit to the following year's Expo (cancellation credit is valid for one year only).

**CANCELLATION OF THE EVENT:** If TRPNC cancels the event due to circumstances beyond their reasonable control (such as acts of God, war, government emergency, or Exhibit facility), TRPNC shall refund to each exhibitor its exhibit space rental payment previously paid, minus a share of the costs and expenses incurred.

I have read the contract and agree to adhere to the above terms.

Enclosed is my full payment. All payments must be received by **August 22, 2025.**

**BOOTH PAYMENTS WILL NOT BE ACCEPTED AT THE SHOW**

Exhibitor's Signature: \_\_\_\_\_

Date: \_\_\_\_\_





# 2025 MID-ATLANTIC TOW EXPO

JIM GRAHAM BUILDING  
4285 TRINITY RD  
RALEIGH, NC 27607  
SEPTEMBER 4-6, 2025

## Payment Authorization Form

I hereby authorize the Towing and Recovery Professionals of North Carolina to process my payment in the amount equal to the total amount authorized:

Exhibit Booth Total \$ \_\_\_\_\_

Program Ad Total \$ \_\_\_\_\_

Sponsorship Total \$ \_\_\_\_\_

Registration Subtotal: \$ \_\_\_\_\_

Type of payment:  Check (due with application)  Jotform  Credit Card

Credit Card Processing Fee (3%) \$ \_\_\_\_\_

Total Amount Authorized \$ \_\_\_\_\_

For credit card payments: type of card  Visa  Master Card  AMEX  Discover

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Credit Card Billing Zip Code: \_\_\_\_\_

Name as it appears on Card: \_\_\_\_\_

As the credit card holder or authorized user, I authorize the charges listed above.

Card holder's signature: \_\_\_\_\_

This payment will be applied to the **2025 Mid-Atlantic Tow Expo**.

A receipt for your payment will be sent to you via email.

Email for receipt: \_\_\_\_\_